



## 2025 SPONSORSHIP OPPORTUNITIES

Please consider partnering with CalTax as a Host Sponsor of our 2025 Meetings. This is a great opportunity to be front and center before CalTax members and other leading California State and Local Tax experts.

Host Sponsors will be recognized with logo presentation and verbal recognition, in addition to the benefits listed below. Additionally, sponsors will receive one complimentary registration for the Annual Meeting, which will take place March 6, 2025, in Sacramento.

All Annual Meeting sponsors will also receive recognition throughout the year as a CalTax meeting sponsor.

CALTAX MEETING HOST SPONSOR OPPORTUNITIES	AMOUNT
<b>BREAKFAST WITH THE STATE BOARD OF EQUALIZATION</b> Host sponsors will be given an opportunity to provide remarks before our Annual Meeting attendees and members of the State Board of Equalization, welcoming all to the CalTax Annual Meeting and providing brief comments on their California practice.	\$5,000
<b>KEYNOTE LUNCHEON SPEAKER</b> Host sponsors will be given an opportunity to provide remarks before our keynote luncheon speaker and Annual Meeting attendees about their California practice and the services they provide.	\$3,500
<b>RECEPTION WITH STATE TAX AGENCIES</b> Host sponsors will be given an opportunity to provide remarks before tax agency staff and Annual Meeting attendees. The reception will conclude the CalTax Annual Meeting and will include beer, wine, and appetizers, with an opportunity for all to network with agency staff and leadership.	\$5,000
<b>BEVERAGE STATION HOST SPONSOR</b> Elevate your presence and energize attendees as a sponsor of our coffee and soda station! Your company logo will adorn the beverage station, creating a lasting impression while keeping our attendees refreshed and focused.	\$1,500
<b>WI-FI CONNECTIVITY HOST SPONSOR</b> Maximize your visibility by becoming a Wi-Fi sponsor! By sponsoring the conference Wi-Fi, your company's logo will be prominently displayed on all signage with login credentials, ensuring that every attendee associates seamless connectivity with your brand.	\$1,500

Thank you for your interest in sponsoring CalTax. Please email Robert Gutierrez at [rob@caltax.org](mailto:rob@caltax.org) to indicate the level of support you prefer, so we can add your firm's name to the list of our valued sponsors for 2025 events.